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PREMIUM CONTENT FOR *THE CHANGE LEADER'S ROADMAP*

Available for download at www.pfeiffer.com/go/anderson

- ▶ Ten Most Common Mistakes in Leading Transformation
- ▶ Leadership Breakthrough: Topic Options and Methods
- ▶ Building Change Capability: Leading Change as a Strategic Discipline
- ▶ Upgrade Your Organization Development and Project Management Staff to Strategic Change Consultants
- ▶ How Developing Breath Control Can Make You a Better Leader
- ▶ How Command and Control as a Change Leadership Style Causes Transformational Change Efforts to Fail
- ▶ Identifying Project Briefing Questions
- ▶ Selecting the Best Change Process Leader to Oversee Your Transformation
- ▶ Ten Critical Actions for Leading Successful Transformation
- ▶ A Candid Message to Senior Leaders: Ten Ways to Dramatically Increase the Success of Your Change Efforts
- ▶ How to Use Decision-Making as a Tool for Successful Transformation
- ▶ Six Faulty Assumptions about Change Communications
- ▶ Elements of a Whole System Integration and Mastery Strategy

